

Australia - China Health Products EXPO 2025

October 26-27, 2025, Melbourne, Australia



A Chinese health industry delegation of over 800 people representing:

- 3,000 members of pharmacy retail chains
- Over 300,000 pharmacy retail outlets
- Up to 80 per cent of medicine sales in China.

**The largest health industry purchasing group in China
is coming to Australia to**

choose products, form partnerships and sign contracts during this expo

Supported by





EXPO Profile

CMPMA is the only pharmaceutical retail chain association in China, The association comprises over 3,000 members of pharmacy retail chains, representing 400,000 stores and up to 80 per cent of medicine sales in China.

Objectives

1. To BUILD a “Golden Path” for trading Chinese and Australian health products.
2. To PROVIDE a sustainable platform for introducing Chinese health products internationally.
3. To INTRODUCE quality Australian products to China.

Location

The prestigious National Tennis Centre, Home to the world-renowned Australian Open
Centrepiece, Melbourne Park, Olympic Blvd, Melbourne 3001.

Dates and times

Sunday 26 October 2025
9:00am-6:00pm

Monday 27 October 2025
9:00am-6:00pm

Organised by



世界傳統醫藥論壇
World Traditional
Medicine Forum



世界中医药服务贸易联合会
WORLD FEDERATION OF
TCM TRADE SERVICES



Oceania Business
Association Incorporated



The Pharmacy
Guild of Australia

**This is a unique opportunity for you to do
business directly with China.**

About the Exhibition

OBAI (Oceania Business Association Incorporated) will organise over 5,000 participants to attend the expo including:

- 450 Chinese Chain Pharmacy Owners (managing 300,000 pharmacies)
- 250 Chinese TCM and OTC Product Manufacturers
- 300 International TCM Experts
- 650 Australian TCM Practitioners
- 1,200 Australian Pharmacists and Pharmacy Managers
- 200 Australian Health and Medical Device Distribution Managers
- 2,000 Industry participants

This is not only an exhibition for Australia-China international trade, but also the basis for long-term strategic cooperation with Chinese pharmaceutical retail chain enterprises.

Hosting organisations:

World Traditional Medicine Forum

World Federation of TCM Trade Services

The Pharmacy Guild of Australia

Organisers:

Oceania Business Association Incorporated

Victorian Branch of The Pharmacy Guild of Australia

Co-organisers:

World Federation of Huang Family Medical Circle Professional Societies

Australian Traditional Chinese Medicine Orthopedics Association

Australian National Federation of Traditional Chinese Medicine and Acupuncture Association

United Chinese Associations of Australia Inc.

**Choose products, form partnerships and sign contracts
Investment promotion, Project matching, Trade negotiations
and other trade activities during the expo.**

Past Achievements



Expanding Market Access

The Australia - China Health Products EXPO successfully introduced Australian dairy products, cereals, wine, honey, health supplements, and personal care items into the Chinese market. This milestone strengthened trade relations and expanded market opportunities for Australian brands in China.

Driving Industry Dialogue

Beyond product exports, the EXPO played a key role in advancing industry dialogue by facilitating the launch of the China Emerging Pharmaceutical Enterprises Development Forum, the China Pharmaceutical Trade Conference, and the Traditional Chinese Medicine Development Forum. These events fostered discussions on pharmaceutical trade, innovation, and international cooperation.

Enhancing Trade and Compliance

The EXPO also contributed to the import of hundreds of OTC products to Australia and other Oceania countries, further strengthening cross-border trade in healthcare and wellness. Additionally, it assisted Oceania enterprises in obtaining import licenses and certifications, ensuring smoother market entry and regulatory compliance for health-related products.

Fostering Global Collaboration

By promoting Traditional Chinese Medicine (TCM) as an integral part of the global health industry, the event brought together international resources, created a cross-border platform for industry collaboration, and opened new avenues for shared growth and innovation.



The Australia - China Health Products EXPO advanced trade, industry dialogue, pandemic response, and global health collaboration.

Australian Participant Profiles

Officials and relevant stakeholders are expected to be invited to participate.

Chinese Participant Profiles (Invitations Pending)

1. Leading Entrepreneurs in the Health and Pharmaceutical Industries

Senior executives from China's top pharmaceutical and healthcare companies, including:

- **Tongrentang Group**

A leader in traditional Chinese medicine.

- **Yunnan Baiyao Group**

A pioneer in modernised Chinese medicine.

- **BGI Genomics**

A frontrunner in biotechnology and precision medicine.

- **Hengrui Pharma**

A leading company in innovative drugs and biopharmaceuticals.

- **Alibaba Health, JD Health, and Ping An Good Doctor**

Representatives of China's digital health industry.

2. Senior Government and Diplomatic Representatives

- **Chinese Ambassador to Australia**

- **Commercial Counselor of the Chinese Embassy in Australia**

- **Chief Representative of the China Chamber of International Commerce in Australia**

- **Consul General of the Chinese Consulate in Melbourne**

3. Proposed High-Profile Chinese Invitees

- **Xie Zilong**

Chairman of LBX Pharmacy Chain Co., Ltd.

- **Ruan Hongxian**

National Committee Member of the CPPCC, Honorary President of Xingchenhui, and Chairman of Yixintang Pharmaceutical Group Co., Ltd.

- **Liu Zhongliang**

Executive President and Secretary-General of the China Association of Pharmaceutical Commerce.

- **Dong Zhilin**

President of the World Traditional Medicine Forum.

- **Gao Yi**

Chairman of Yifeng Pharmacy Chain Co., Ltd., Chairman of the Conference of Xingchenhui, and Executive Vice President of the China Association of Pharmaceutical Commerce.

- **Liu Changxiao**

Academician of the Chinese Academy of Engineering.

- **Liu Baoyan**

President of the World Federation of Acupuncture-Moxibustion Societies.

Over 450 pharmacy retail chain owners will be participating in the exhibition. Over 100 Chinese healthy product enterprises will be participating. These enterprises will present over 2,000 typical Chinese products. Investment promotion, Project matching, Trade negotiations and other trade activities during the Expo.

Media Campaign

The Expo will conduct a media campaign in both China and Australia prior to and during the expo to raise awareness of the exhibition and to highlight the significant business opportunities available to both Australian and Chinese companies.

Overseas Media

Sina (新浪)
Sohu (搜狐)
NetEase (网易)
Tencent (腾讯)
People's Daily (人民网)
Xinhua News (新华网)
CRI Online (国际在线)
China Daily (中国日报网)
China Economic Net (中国经济网)
GMW.cn (光明网)

Australian Media

Australian Chinese News (大华时代)
Pharmacy Daily
The Conversation
Australian Journal of Pharmacy
Pharmacy Today
Australian Financial Review
Australian Broadcasting Corporation
The Age
The Sydney Morning Herald
SBS Australia

China Health Industry Delegation

- Sinopharm Holdings (国药控股)
Website: sinopharmholding.com
- Shanghai Pharmaceuticals (上海医药)
Website: sphchina.com
- Yunnan Baiyao (云南白药)
Website: yunnanbaiyao.com.cn
- Zhifei Biological /
Chongqing Zhifei Biological Products (智飞生物)
Website: en.zhifeishengwu.com
- Mindray Medical (迈瑞医疗)
Website: mindray.com
- Fosun Pharma (复星医药)
Website: fosunpharma.com
- WuXi AppTec (药明康德)
Website: wuxiapptec.com
- Aier Eye Hospital (爱尔眼科)
Website: aierchina.com
- Hengrui Pharma (恒瑞医药)
Website: hengrui.com
- CR Sanjiu / China Resources Sanjiu (华润三九)
Website: crsanjiu.com

Exposition Information

- Set-up the exhibition
- Victoria Government Welcome Reception
- Exposition for selecting and buying group
- Sponsor salon for company presentations
- Sponsor lunch and banquet
- Selecting and buying group private sessions
- Investment promotion, Project matching, trade negotiations and other trade activities
- Contract signing ceremony

Feature Zones

- Health supplements
- Commodities
- Wine
- Logistics
- Others: Medical equipment

Diverse Demand for Different Industries

- Health food
- Cosmetics
- Real estate
- Investment and IPO
- Pet food
- Maternity and baby/dairy products
- Skin care
- Study abroad/immigration
- Finance
- Tourist souvenirs

Requirements for Exhibiting Enterprises

1. Growing enterprises with the strength, courage and determination to expand and develop in both domestic and foreign markets
2. Products that are safe and reliable with core competitiveness.
3. Enterprises with sufficient and stable capacity.
4. Enterprises with mature management and marketing teams.

Preferred Enterprises and Products

- Enterprises with well-known Australian trademarks and products with distinctive Australian characteristics
- Enterprises that intend to invest and/or operate in the Chinese market.

Contract Opportunity

During this exhibition the OBAI's expert panel will be reviewing products. The panel will look to offer contracts to companies representing the 100 products that are identified as having the greatest potential in the Chinese market. Companies with a large number of quality products that have outstanding marketing support will have a greater chance of being offered a contract and potentially a long-term agreement to sell to the Chinese market. This is an excellent time to form a strategic partnership with the Chinese pharmaceutical retail market and China ecommerce market.

A unique opportunity to market directly to the Chinese pharmaceutical industry.

Exhibitor places are limited. Call now!

Co-named Sponsor: \$300,000 AUD

SITE SIZE

45m²

PRESENTATION BOOTH

Premium booth in a priority location (entrance or central area).

EVENT BRANDING

As the Title Sponsor, your brand will receive maximum visibility across all promotional materials for the Australia-China Health Products Expo, including:

Event branding: Featured on salon and gala dinner names, main stage, and official guide cover.

Official communications: Prominent placement in all event materials, including VIP badges, venue signage, and official gift bags.

MEDIA CAMPAIGN

As a Title Sponsor, your brand will receive top-tier exposure in Australia-China media channels, including:

- 5-page coverage in digital newspapers.
- 5-page campaign across media networks.
- 5-page feature in the expo directory.
- Exclusive WeChat ad promoting your brand.
- LED screen projection at the expo.
- Comprehensive promotion via posters, brochures, email direct marketing, and SMS campaigns.
- Premium placement on obai.com homepage & featured reports.

SPEAKING OPPORTUNITY

- 2*Seminar Speaking Sessions
- 1*Press conference speech opportunity

ASSOCIATION MEMBERSHIP

Honorary Vice President title at the Oceania Business Association Incorporated.

Exclusive corporate promotion rights for one year.

VIP PRIVILEGES

- Access for 10 team members to all official expo events, including VIP business networking and industry forums.
- Exclusive invitation for 4 guests to the Victoria State Government Welcome Dinner.
- Key presence at the cooperation agreement signing ceremony on the 27th, with a guest-of-honor seat at the gala dinner.

Sponsorship Packages

Cost \$65,000

Principal Sponsorship

SITE SIZE

36m²

PRESENTATION BOOTH

Front position in expo

EVENT BRANDING

All branding as Principal Sponsor on all Australia-China Health Product Expo marketing materials, salon title and dinner title.

MEDIA CAMPAIGN

Principal Sponsor logo included in Australia-China Health Product Expo media campaign in China and Australia including: 3-page e-newspaper, 3-page media network promotion, 3-page exhibition catalogue, advertisement on WeChat official public platform, projection at expo, posters, brochures, emails and direct mail, promotion on obai.com website.

SPEAKING OPPORTUNITY

2*Seminar Speaking Sessions

ASSOCIATION MEMBERSHIP

Association membership as well as being offered the title of Vice President.

2 GUESTS TO ATTEND 25TH OCTOBER, VIC
GOVERNMENT-HOSTED
WELCOME RECEPTION

5 GUESTS TO ATTEND:

26th Day 1
Title Sponsored Lunch & banquet

27th Day 2

Investment Promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Cost \$35,000

Major Sponsorship

SITE SIZE

27m²

PRESENTATION BOOTH

Best available position in expo

EVENT BRANDING

All branding as Major Sponsor on Australia China Health Product Expo marketing materials and salon title.

MEDIA CAMPAIGN

Major Sponsor logo included in Australia-China Health Product Expo media campaign in China and Australia including: 2-page e-newspaper, 2-page media network promotion, 2-page exhibition catalogue, advertisement on WeChat official public platform, projection at expo, posters, brochures, emails and direct mail.

SPEAKING OPPORTUNITY

1*Seminar Speaking Sessions

ASSOCIATION MEMBERSHIP

Association membership and be entitled as a Committee Member.

2 GUESTS TO ATTEND 25TH OCTOBER, VIC
GOVERNMENT-HOSTED
WELCOME RECEPTION

4 GUESTS TO ATTEND:

26th Day 1
Title Sponsored Lunch & banquet

27th Day 2

Investment Promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Cost \$28,000

Feature Zone Sponsorship

SITE SIZE

18m²

PRESENTATION BOOTH

Best available position within Featured Zone

EVENT BRANDING

All branding as Feature Zone Sponsor on Australia China Health Product Expo marketing materials

MEDIA CAMPAIGN

Feature Zone Sponsor logo included in Australia-China Health Product Expo media campaign in Australia and China including: 1 and a half-page e-newspaper, 1-page media network promotion, 1-page exhibition catalogue, advertisement on WeChat official public platform, projection at expo, posters, brochures, emails and direct mail.

ASSOCIATION MEMBERSHIP

Association membership and be entitled as a Committee Member.

2 GUESTS TO ATTEND 25TH OCTOBER, VIC
GOVERNMENT-HOSTED
WELCOME RECEPTION

3 GUESTS TO ATTEND:

26th Day 1
Title Sponsored Lunch & banquet

27th Day 2

Investment Promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Sponsorship Packages

Cost \$11,900



EVENT BRANDING

Your logo will be printed on marketing materials for the Australia-China Health Product Expo

MEDIA CAMPAIGN

Your Logo will be included in the Australia-China Health Product Expo media campaign in Australia and China including:

1 page newspaper advertisement,
half page media network promotion,
1 page exhibition catalogue,
projection at EXPO.

PRODUCT PRESENTATION

9 m² presentation area

ASSOCIATION MEMBERSHIP

Association membership

2 GUESTS TO ATTEND:

26th Day 1

Title Sponsored Lunch & banquet

27th Day 2

Investment promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Cost \$8,880



EVENT BRANDING

Your logo will be printed on marketing materials for the Australia-China Health Product Expo

MEDIA CAMPAIGN

Your Logo will be included in the Australia-China Health Product Expo media campaign in Australia and China including:

Half page newspaper advertisement,
half page media network promotion,
half page exhibition catalogue.

PRODUCT PRESENTATION

6 m² presentation area

ASSOCIATION MEMBERSHIP

Association membership

1 GUEST TO ATTEND:

26th Day 1

Title Sponsored Lunch & banquet

27th Day 2

Investment promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Cost \$5,980



MEDIA CAMPAIGN

Your Logo will be included in the Australia-China Health Product Expo media campaign in Australia and China including:

Half page newspaper advertisement,
half page exhibition catalogue.

PRODUCT PRESENTATION

1 Product Presentation Table

ASSOCIATION MEMBERSHIP

Association membership

1 GUEST TO ATTEND:

26th Day 1

Title Sponsored Lunch & banquet

27th Day 2

Investment promotion, Project matching, Trade negotiations and other trade activities & 'Contract Signing' Ceremony during the Expo.

Registration Form

Address: Suite 802, 167-169 Queen Street, Melbourne VIC 3000 Australia
Please complete the registration form and return to admin@anzhpl.com.au.

Membership	Price	Zone Size	Qty
Bronze	\$5,980.00*	1 Table	
Silver	\$8,880.00*	6m ²	
Gold	\$11,900.00*	9m ²	

Sponsorship	Price	Zone Size	Qty
Feature Zone	\$28,000.00*	18m ²	
Major	\$35,000.00*	27m ²	
Principal	\$65,000.00*	36m ²	

*GST exclusive

Exhibitor Details

Name:

Email:

Website:

Contact No:

Company Name:

Position:

Address:

Postcode:

Signature:

Date:

Payment Methods:

Cheque

Postal address: Australia & New Zealand Health Products Pty Ltd
Suite 802, Level 8, 167-169 Queen Street, Melbourne VIC 3000 Australia

Bank Transaction

Account Name : Australia & New Zealand Health Products Pty Ltd

BSB: 063 010 Account Number: 13 208 432

SWIFT: CTBAAU2S Bank Name: Commonwealth Bank of Australia

Description: Exhibitor's Company Name

Contact us:

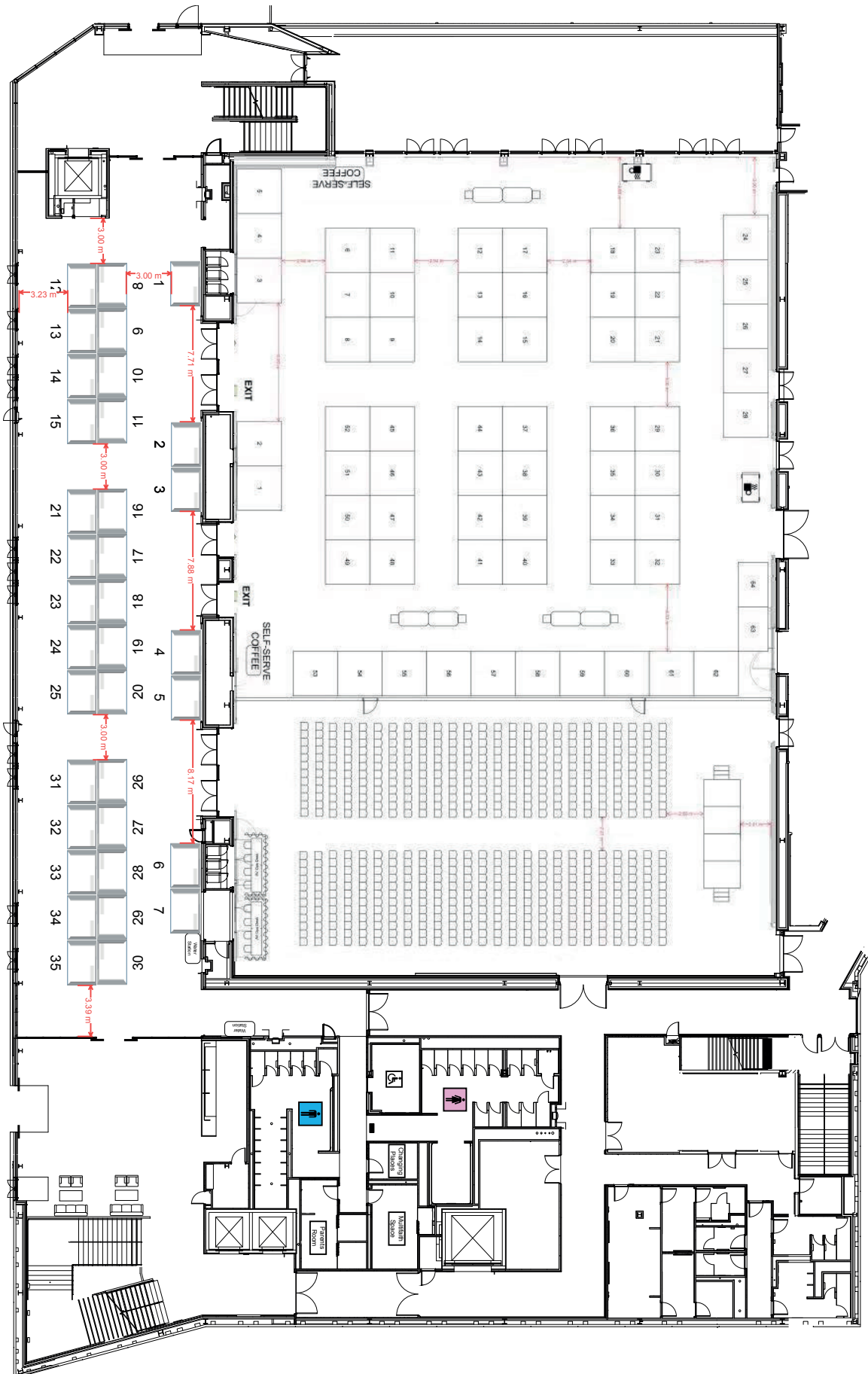
Phones: 0494 382 555 (Fiona)
0419 599 055 (Brett)

Email: admin@anzhpl.com.au

Website: acexpo.com.au

Floor Plan

CENTREPIECE



Past event booths



Terms and Conditions:

1. Registration and Contract Execution
1.1 To participate in an event or trade show, registration must be submitted in writing to Oceania Business Association Inc. Registration does not guarantee participation, nor does it ensure a specific booth size or location. Participation is subject to availability, and booth assignments will be made at the discretion of Oceania Business Association Inc. The contract is deemed executed only upon written confirmation of registration by Oceania Business Association Inc.

2. Payment Terms
2.1 Payment Deadline
The full participation fee must be paid within seven (7) days of receiving confirmation and an invoice. Failure to do so will result in the participant losing their right to take part in the event.

2.2 Payment Default and Contract Termination
If an exhibitor fails to make a required payment, Oceania Business Association Inc. reserves the right to terminate the contract immediately. In such cases, all registration fees and the full participation price will remain payable as a penalty.

2.3 Charges for Additional Services
Any additional services requested by the exhibitor will be invoiced after the event has concluded. These charges must also be paid within seven (7) days of invoicing.

3. Delivery, Modifications, Payment Delinquency, and Cancellation
3.1 Withdrawal or Reduction in Participation
If an exhibitor, after executing the contract, chooses not to participate or to reduce the agreed scope of participation, the full registration fee and participation price for Basic Services remain payable. Additionally, the exhibitor must compensate Oceania Business Association Inc. for any expenses already incurred.

3.2 Cancellation by the Exhibitor
• Cancellation is only valid if submitted in writing (by email or fax).
• If written notice of withdrawal is received at least six (6) months before the event, a 30% reduction in the participation price is granted.
• If received at least three (3) months before the event, a 10% reduction applies.
• If cancellation occurs less than three (3) months before the event, the full participation price and registration fee remain payable.
• If the exhibitor arranges for a suitable replacement exhibitor to assume the contract under the same terms, the original exhibitor's obligations will be discharged up to the amount paid by the replacement exhibitor. However, the original exhibitor remains responsible for the registration fee and any additional expenses incurred by Oceania Business Association Inc.. The replacement exhibitor must also pay the registration fee.

3.3 Changes to Booth Space or Location
Oceania Business Association Inc. reserves the right to reduce the assigned booth space or change its location at any time. If this change unreasonably impacts the exhibitor's interests, the exhibitor may withdraw from the contract by providing written notice within one (1) week of receiving the notification. If the change is deemed reasonable, the exhibitor may still withdraw but will be liable for the associated withdrawal costs.

3.4 Event Disruptions and Business Losses
If an exhibitor is unable to participate in the event as planned, they are not entitled to compensation for any anticipated business transactions that may have occurred during the trade show.

4. Special Terms for Participation in Events and Trade Shows
4.1 Basic Services
Upon assuming organisational responsibility, Oceania Business Association Inc. commits to providing exhibitors with optimal conditions for participating in the trade show. It will take all necessary measures to ensure a professional, well-organised, and cohesive event that upholds Australia's reputation.
The participation price for Basic Services includes:
• Rental of the exhibition space
• Services as specified in the event announcement
Oceania Business Association Inc. acts as the sole principal for Basic Services in relation to third parties.
Booth Space and Location Allocation:
• Exhibition locations and booth spaces are assigned in collaboration with the trade show management.
• While Oceania Business Association Inc. will make every reasonable effort to accommodate exhibitors' location preferences, confirmation of a specific booth location or size does not constitute a legal entitlement.
• Oceania Business Association Inc. reserves the right to:
 • Assign a different booth location than originally confirmed
 • Modify the size of the exhibitor's allocated space (e.g., in cases of overbooking)
 • Relocate or close entrances and exits to the venue
 • Implement structural changes where exceptional circumstances justify such actions in the organisation's interest

4.2 Special Services
Any services beyond the Basic Services are considered Special Services and will be invoiced separately on a cost basis, including any applicable handling charges. Special Services may include, but are not limited to:
• Additional equipment and furniture
• Electrical, telecommunications, water, gas, and compressed air installations
• Operational costs for utilities
• Extra exhibitor IDs, parking permits, and similar supplementary items
Unless otherwise expressly agreed, Special Services will be charged separately in addition to the participation price.

5. Exhibitor's Obligations
5.1 Compliance with Trade Show Rules
All exhibitors are required to adhere to the guidelines and regulations set by the trade show management. The designated project manager from Oceania Business Association Inc., or their appointed deputy, retains domiciliary rights within the exhibition space. Additionally, any other third parties appointed by Oceania Business Association Inc. will represent the interests of Australian exhibitors in dealings with trade show management.

5.2 Booth Design and Operation

The design and operation of the exhibitor's space must align with the overall aesthetic and standards of the trade show. Exhibitors must comply with any instructions issued by Oceania Business Association Inc. or trade show management regarding booth design and presentation. In cases where specific guidelines are not provided, Oceania Business Association Inc.'s instructions will serve as the default standards for booth design and operation.

5.3 Booth Setup, Staffing, and Dismantling
• Exhibitors must complete the setup of their booth before the exhibition opens.
• The booth must remain staffed and stocked with exhibition materials for the entire duration of the event.
• Dismantling or removal of any booth materials may only begin after the exhibition has officially closed.

5.4 Presentations and Special Activities
• Any presentations, live demonstrations, or promotional activities (including the sale or free distribution of goods) require explicit approval from Oceania Business Association Inc.
• Activities that cause excessive noise, obstruct booth spaces or aisles, or disrupt neighbouring exhibitors are strictly prohibited.
• If an exhibitor violates these conditions, Oceania Business Association Inc. reserves the right to:
 • Prohibit the disruptive activity at its discretion
 • In cases of repeated infractions, terminate the booth rental contract immediately

5.5 Staffing and Local Personnel
• Exhibitors are responsible for hiring and managing any necessary local staff, such as interpreters or event personnel.
• If requested, Oceania Business Association Inc. can assist in arranging personnel at the exhibitor's own cost.
• Each exhibitor must ensure that all event staff possess the necessary identification, work permits, and visas required for participation.

6. Transport, Insurance, and Security Measures
6.1 Responsibility for Logistics and Insurance
Each exhibitor is responsible for packing, transportation (including round-trip transport), customs clearance, storage, and insurance of their exhibited goods and materials, unless otherwise agreed in writing.

6.2 Insurance Coverage
• Participation in the event does not include insurance coverage.
• It is the exhibitor's sole responsibility to arrange appropriate insurance, including but not limited to liability, accident, illness, property, and repatriation insurance.
• If Oceania Business Association Inc. mandates the use of a specific freight forwarder, insurer, or service provider for certain activities, the contractual relationship remains solely between the exhibitor and the third party. In such cases, Oceania Business Association Inc. acts only as an intermediary and assumes no liability.
• If Oceania Business Association Inc. provides guarantees to authorities for the temporary admission of goods on behalf of exhibitors, the exhibitor must comply with all related obligations and indemnify Oceania Business Association Inc. against any liability.

7. Involvement of Third Parties and Co-Exhibitors
7.1 Co-Exhibitors and Shared Booth Space
• Co-exhibitors may use the exhibition space rented by the main exhibitor only with the prior written consent of Oceania Business Association Inc. and must complete an additional registration.
• A co-exhibitor is defined as any entity appearing in the exhibitor's booth, whether through signage, exhibits, or an entry in the trade show catalogue.
• A separate registration fee is required for each co-exhibitor.

7.2 Exhibitor's Liability for Co-Exhibitors
• The main exhibitor is fully responsible for ensuring that co-exhibitors comply with all contractual terms and conditions, any specific agreements, and any damages caused by the co-exhibitor.
• The display of foreign exhibits or licensees of Australian companies is permitted only with the approval of Oceania Business Association Inc..

8. Warranty and Liability
8.1 Exclusions of Liability
Oceania Business Association Inc. is not liable for any loss, damage, or disruption caused by:
• Delayed arrival of exhibition goods
• Defective support from local representatives of Australian companies
• Theft, loss, or damage to exhibited goods or personal belongings
• Force majeure events (e.g., natural disasters, pandemics, strikes)
• Official confiscation or government intervention

8.2 Exhibitor's Responsibility and Limitation of Liability
• Oceania Business Association Inc. is not liable for any adverse effects or damages caused by the exhibitor's own breach of contract.
• Liability is limited to damages that can be demonstrably proven to have been caused deliberately or through gross negligence by Oceania Business Association Inc. or its contracting partners (e.g., booth assemblers, trade show management, graphic designers).
• Any further liability of Oceania Business Association Inc. is expressly excluded.

8.3 Cancellation or Non-Occurrence of an Event
• Oceania Business Association Inc. is not responsible if an event is cancelled or if planned participation does not proceed due to unforeseen, compelling circumstances.
• Costs already incurred for Basic Services up to the cancellation date will be invoiced on a pro-rata basis to registered exhibitors.
• Expenses for Special Services will be invoiced separately to exhibitors based on individual usage.

8.4 Booth Location and Surroundings
Oceania Business Association Inc. assumes no liability for any consequences resulting from the location or surroundings of an exhibitor's booth.

9. Applicable Law and Jurisdiction
Unless otherwise stated in these Terms and Conditions, the legal relationship between the parties is governed exclusively by Australian law.

Name: _____ Date: _____ Signature: _____